

A stylized globe on the left side of the slide, composed of blue and green geometric shapes. It is overlaid with a network of white lines and small colored dots (yellow, blue, red) representing a global or IoT network. Horizontal blue and green lines extend from the globe towards the right, creating a sense of motion or data flow.

Healthcare and IoT in Times of Covid-19

Deployment of High-Accuracy Indoor Positioning System in Real Space

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November 22, 2021



Contents

- **Company Overview**
- Overview of High-Accuracy Indoor Positioning System
- Introduction of Case Studies of High-Accuracy Indoor Positioning System in Real Space



KKC at a Glance

- **Year 1947** Founded
- **Tokyo, Japan** Headquarter
- **16,729 million yen** Capital
- **1,942** no. of employees (as of Mar. 2021)

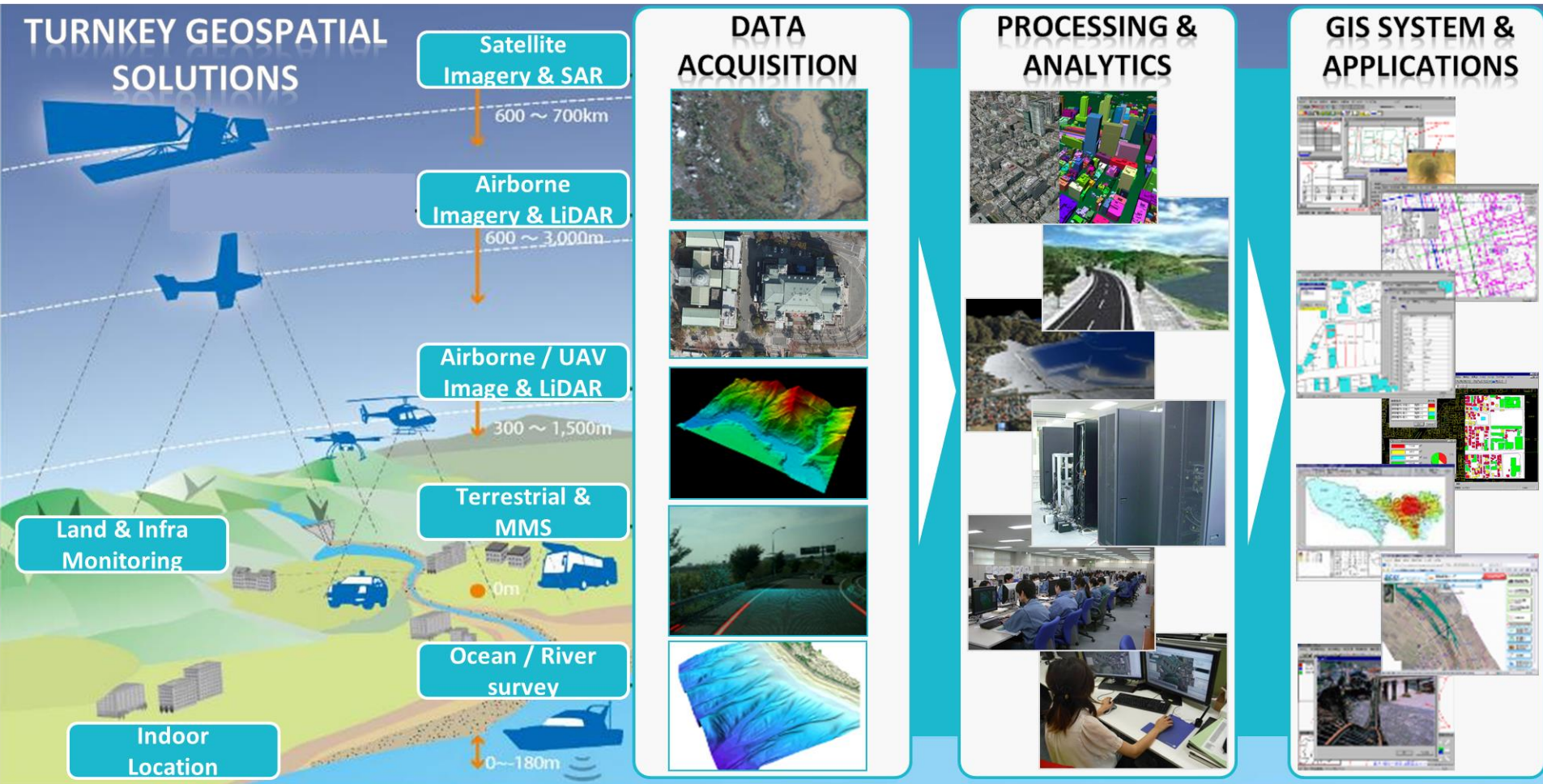
- **6,000 +** annual projects
(in Japan and worldwide)
- **Geospatial Centric Service**
 - ❖ Public Projects Consulting
 - ❖ Infrastructure Management,
 - ❖ Disaster Risk Reduction
 - ❖ Environmental Conservation
 - ❖ Remote Sensing
 - ❖ Renewable Energy



- **Corporate Philosophy**

"Leading the way towards Green Communities from our unique geospatial information advantage"

Our Value Proposition





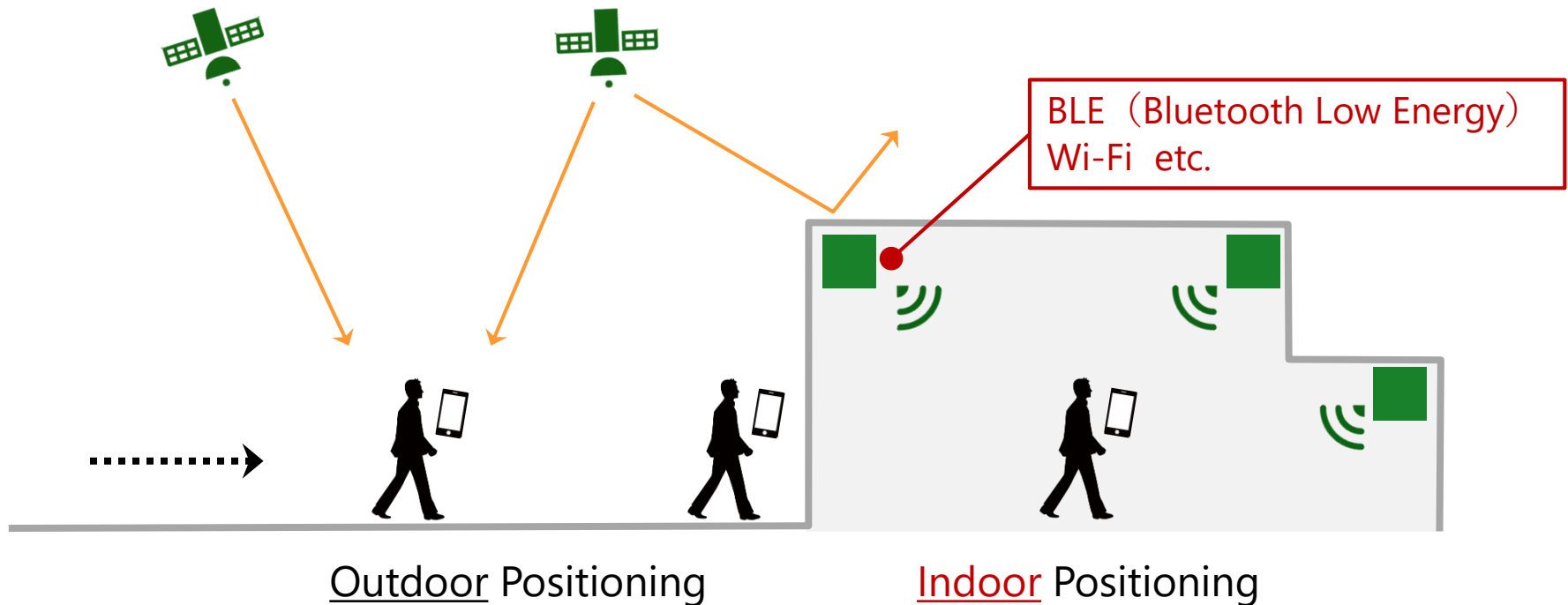
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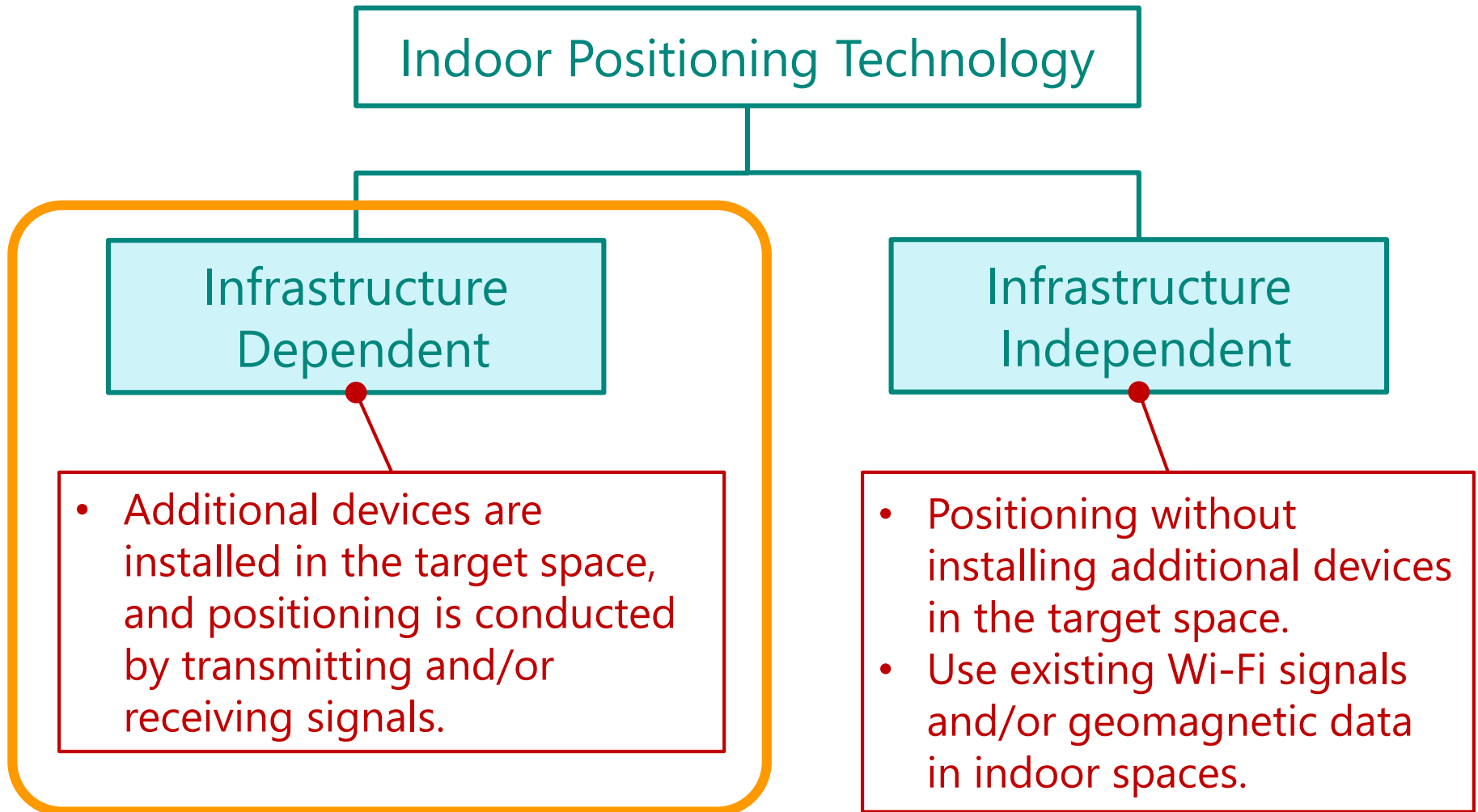
Background



- GPS signals cannot sufficiently reach to indoor spaces.
- To measure the position in indoor space, we need to deploy a different mechanism from GPS.



Classification of Indoor Positioning Technology

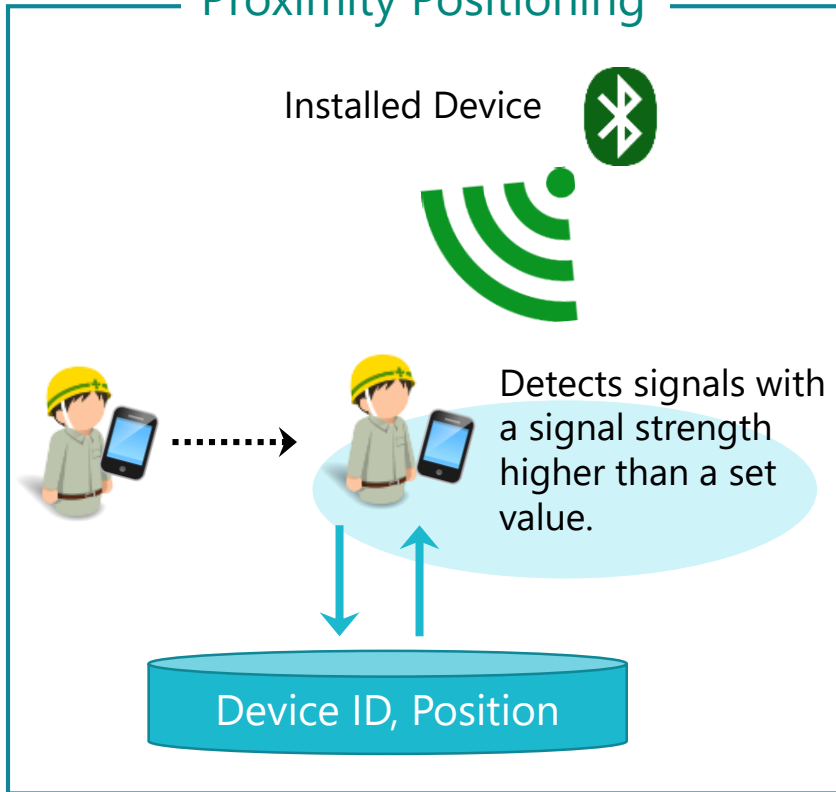




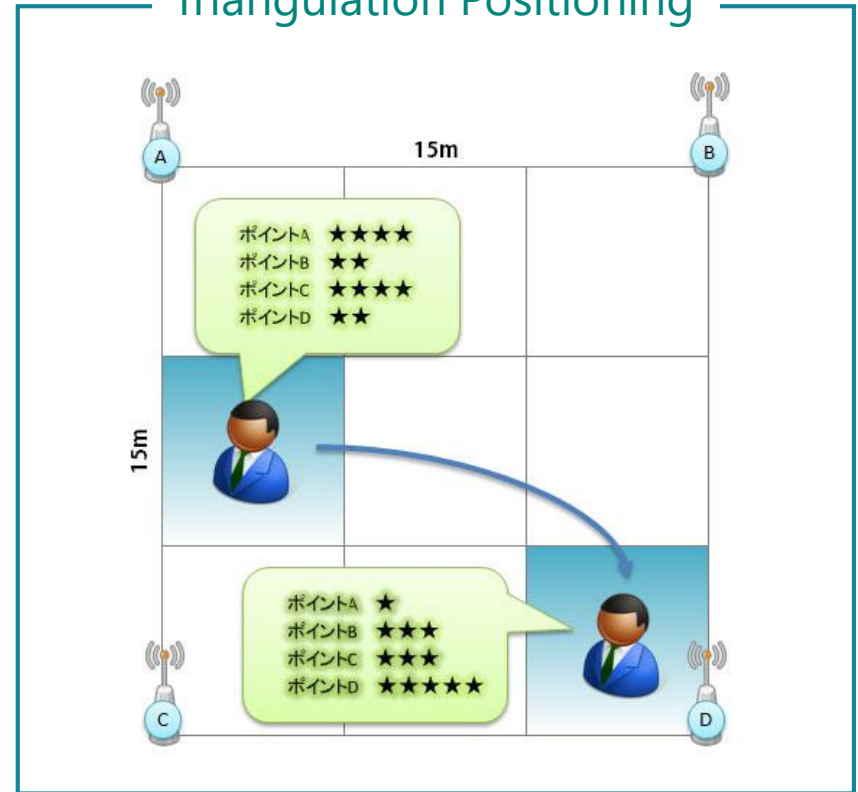
iBeacon Based Positioning Using RSSI

- Most famous indoor positioning method.
- Using RSSI (Received Signal Strength Indicator) of installed devices.

Proximity Positioning



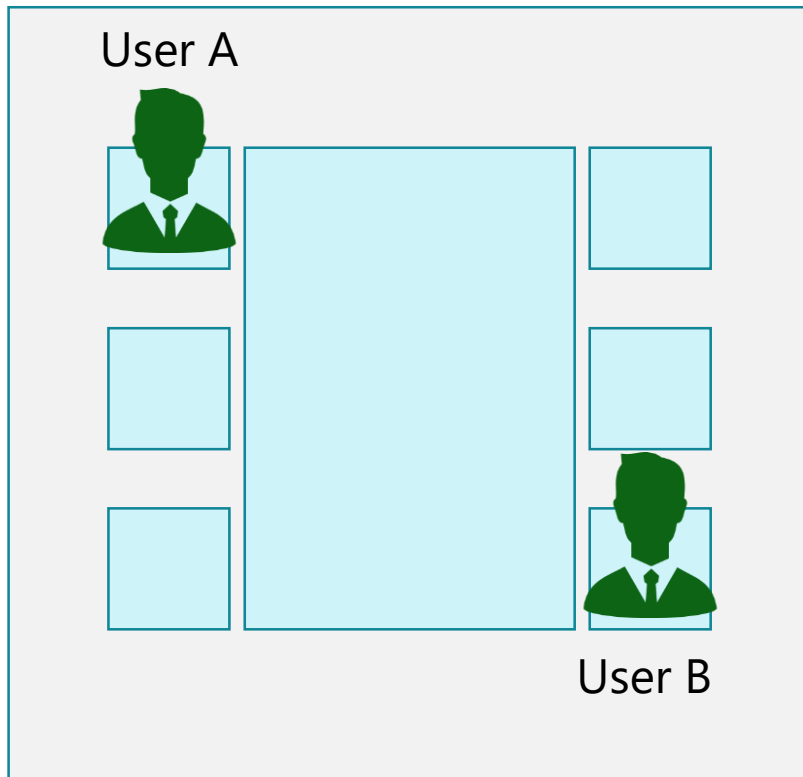
Triangulation Positioning



<http://enterprisezine.jp/article/detail/2996>

Positioning Accuracy in iBeacon Based Positioning

- The positioning accuracy of iBeacon based positioning method is about 2-5m.
- Difficult to locate in detail.



Detection of whether or not User A and User B are **in the same space (area)**.



Detection of whether User A and User B are **in the near distance**.

Comparison of Indoor Positioning Technologies



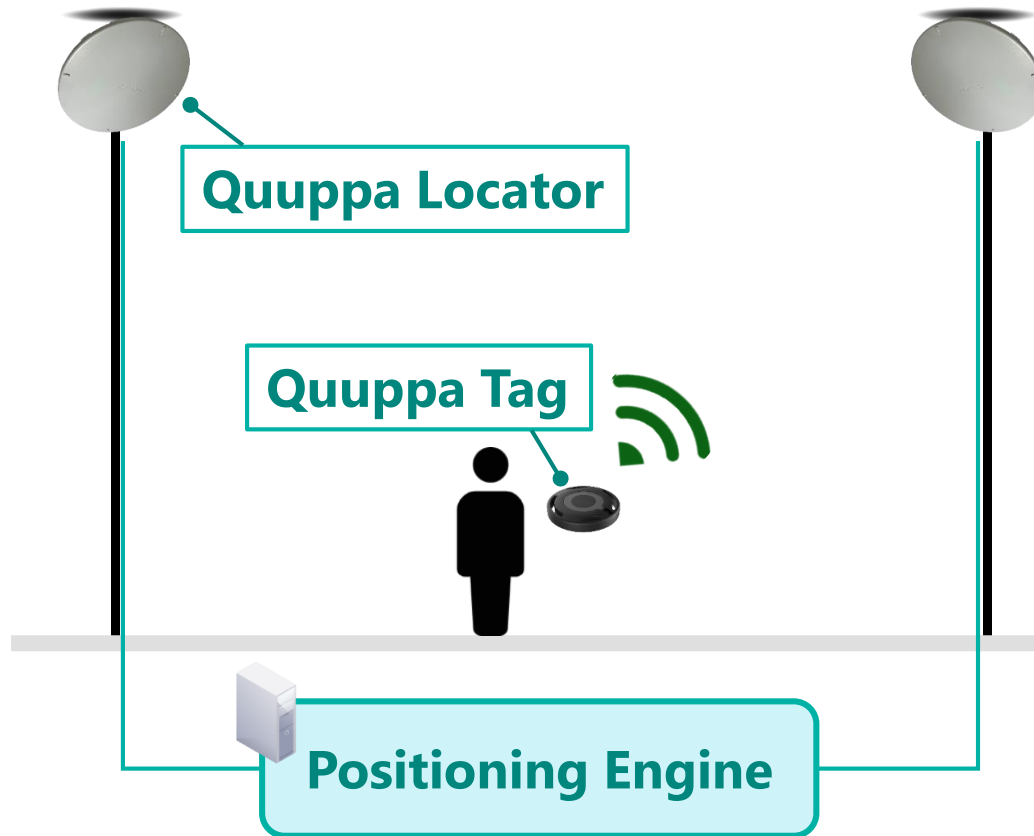
	Quuppa	Bluetooth® (RSSI)	LWB	WiFi	RFID	GPS
Accuracy	<1m	2-5m	<1m	5-20m	1-5m	3-20m
Battery Consumption	☆☆☆☆☆ Low	☆☆☆ Medium	☆☆ High	☆☆ High	☆☆☆☆☆ Low	☆☆ High
Range	up to 300m	up to 300m	up to 200m	up to 150m	up to 5m	Global
IOT Gateway	○	○	×	○	×	×
Smartphone Compatible	○	○	○	○	×	○
Scalability	1000s of tags	unlimited	1000s of tags	100s of tags	1000s of tags	unlimited

This table was created with reference to <https://www.quuppa.com/technology/overview/>

Quuppa Intelligent Locating System™



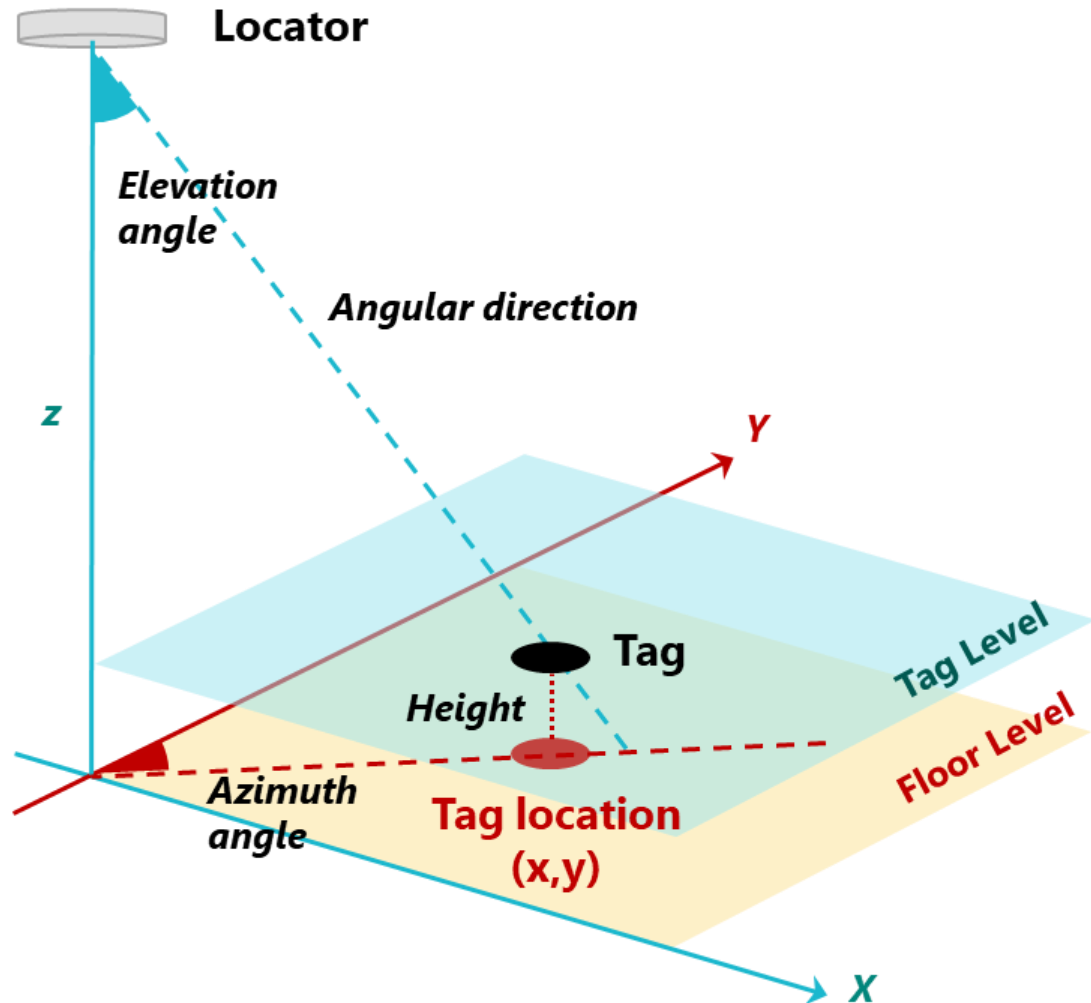
- Quuppa is one of the most high-accuracy indoor positioning systems.
- Developed by Quuppa Oy in Finland.





Angle of Arrival (AoA) Positioning

- The Quuppa system uses AoA as its indoor positioning technology.
- High-accuracy positioning is enabled by calculating the elevation and azimuth angles from the tag signals.





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Major Fields of Utilization Needs



Manufacturing
Factory



Warehouse









Events
Entertainment



Office
Hospital



What is It Used for?

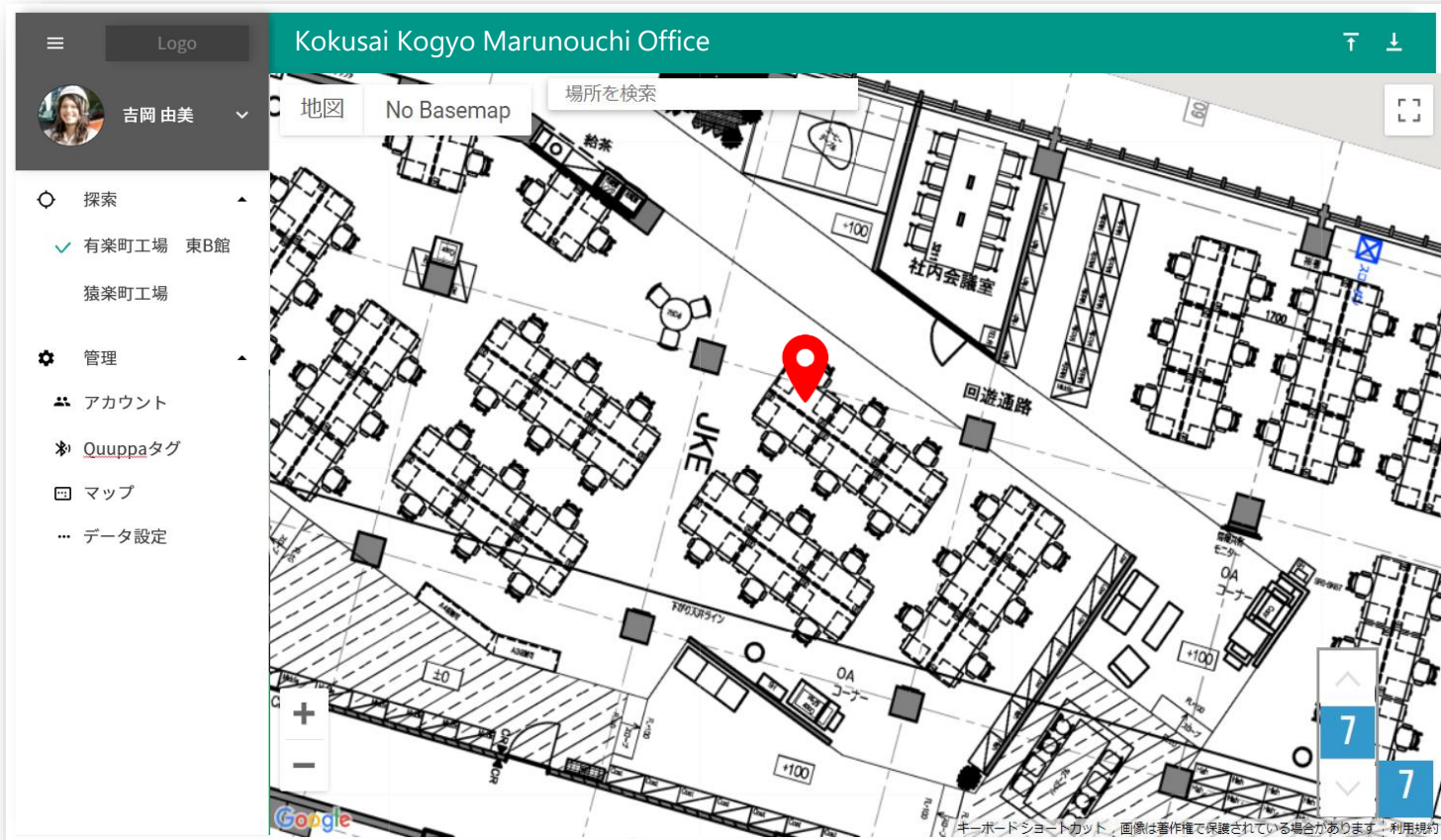
Productivity Improvement Support	Support productivity improvement by tracking the location of workers and assets in real time.		Real-time Location Tracking	<i>Reduce search time drastically by enabling search for the location of workers and assets.</i>
			Work Time Calculation	<i>Automatically measure the work time in each work area.</i>
			Real-time Alert	<i>Automatically generate alerts when work is not completed within a set time.</i>
			Automatic Navigation	<i>Automatic navigation for drones and AGVs in factories using high accuracy location information.</i>
Safety Management Support	Preventing accidents in factories by using location relationships between tags.		Collision Prevention	<i>Attach tags to both workers and moving objects and detect their proximity.</i>
			Ingress Detection	<i>Detect workers entering a hazardous area.</i>

What is It Used for? (for offices / hospitals)



Real Time Location Tracking

- Using a high-accuracy indoor positioning system, the current location of workers in an office or hospital can be accurately tracked.

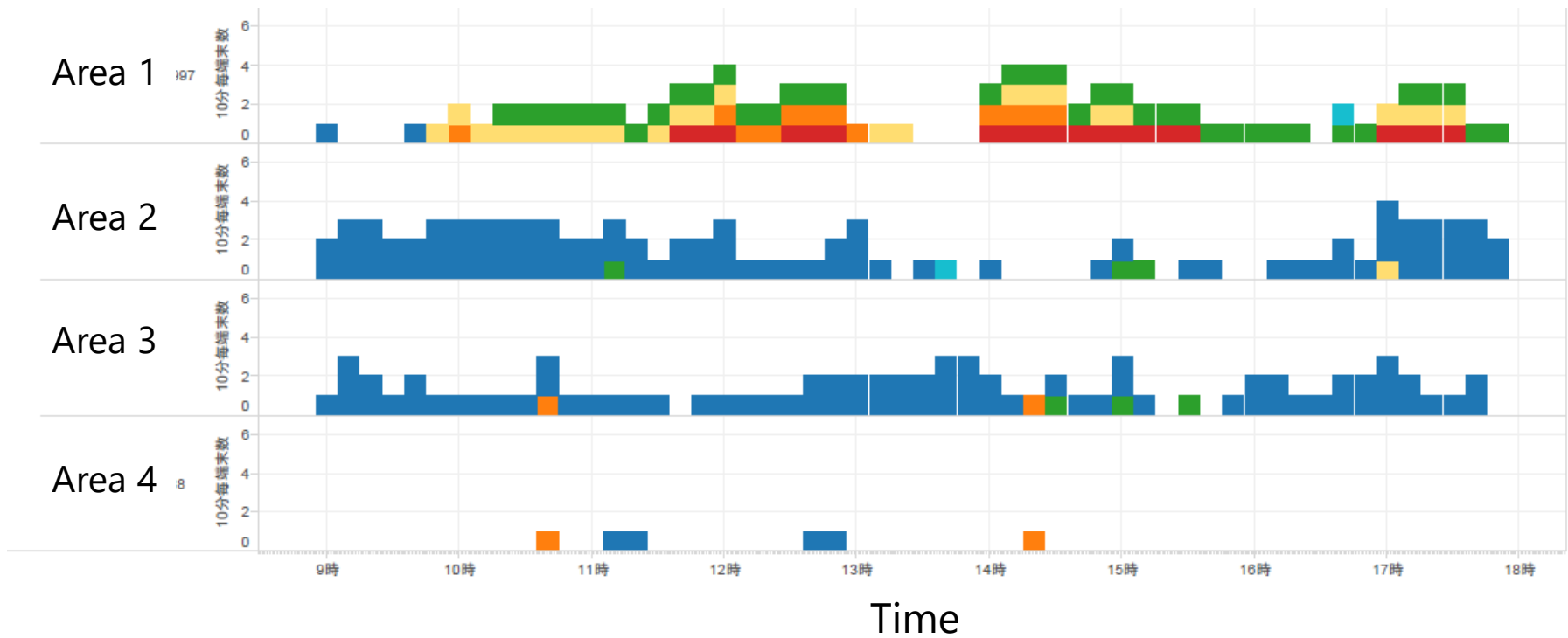


What is It Used for? (for offices / hospitals)



Workers Activity Analysis

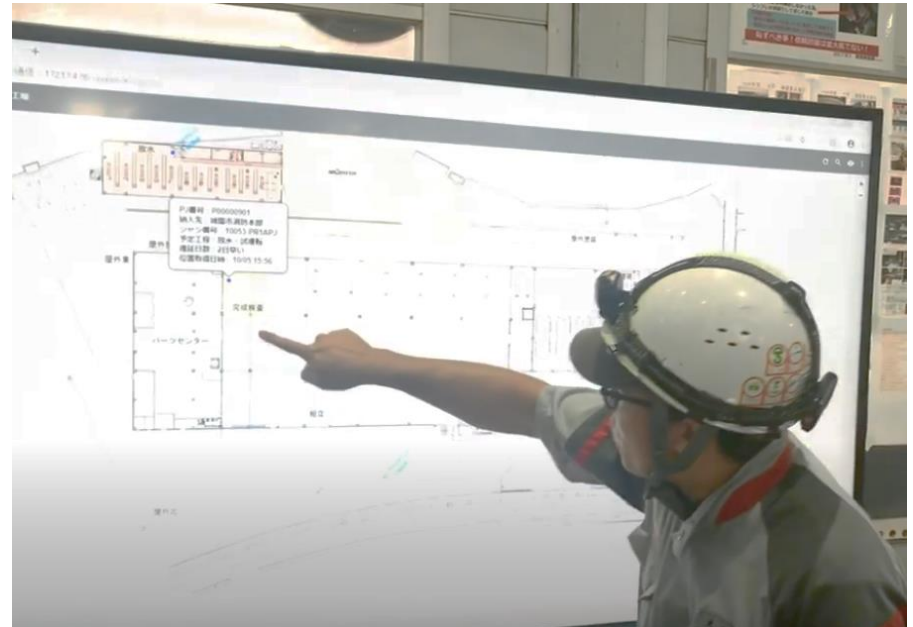
- The high-accuracy indoor positioning system allows us to more accurately measure the stay time in each area and who was nearby in that area.





Case Study 1 : Fire Truck Factory

End User Name	MORITA HOLDINGS CORPORATION
Purpose	<ul style="list-style-type: none">Real-time location tracking of a manufacturing fire truck in a very large factory (about 60,000 m2)
Number of Locators	70



<https://www.youtube.com/watch?v=mo9GCTP2dHc>

Case Study 2 : Office



End User Name	Ricoh Company, Ltd.
Purpose	<ul style="list-style-type: none">• Activity Analysis of Users in an Office Renovated from an Old Building• Measurement of conversation amount, etc. in addition to location information by the original device
Number of Locators	110



<http://artandprogram.com/works/?project=31>



<https://www.businessinsider.jp/post-223379>

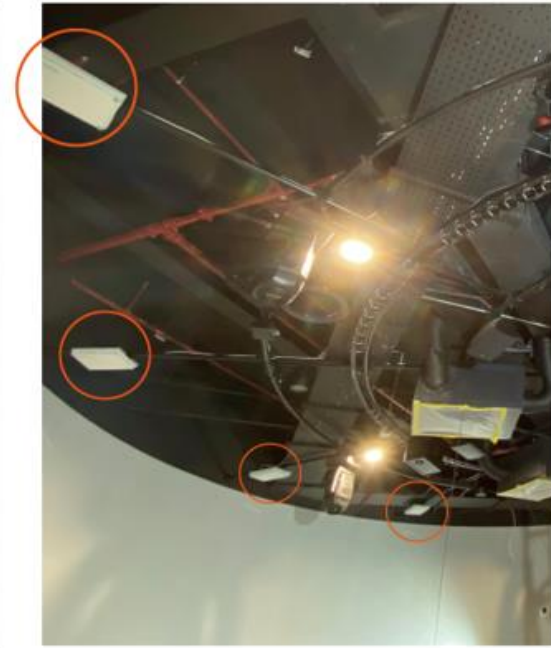


Case Study 3 : Entertainment

End User Name	Expo 2020 Dubai Japan Pavilion
Purpose	<ul style="list-style-type: none">• Acquisition of visitors' movement history in the pavilion.• Providing content based on movement history
Number of Locators	47



日本館の展示コンテンツイメージ
(2020 年 ドバイ国際博覧会 日本館 提供)



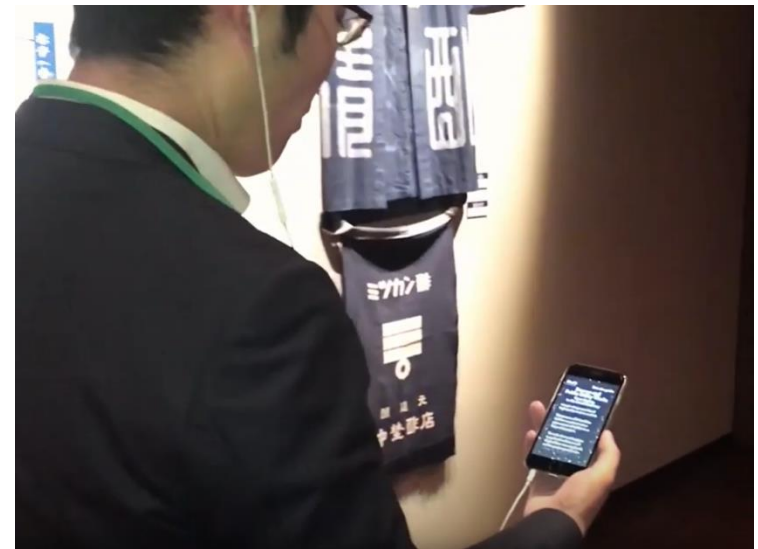
日本館に設置された高精度・
リアルタイム位置測位システム

<https://www.kkc.co.jp/cms/detail/news/20211019>



Case Study 4 : Museum

Use Case	Mizkan Museum
Purpose	<ul style="list-style-type: none">• Providing content based on the user's current location in a guidance smartphone application.
Number of Locators	20



<https://www.youtube.com/watch?v=k26ZsJ8rxkl>



Case Study 5 : Events

Use Case	Business Networking Events
Purpose	<ul style="list-style-type: none">• People Search in networking events.• Using indoor location information, it is possible to find the target person with high probability.
Number of Locators	70





Conclusion

- In recent years, the deployment of high-accuracy indoor positioning systems with positioning accuracy of less than 1 meter has begun to progress.
- High-accuracy indoor positioning systems are mainly used in the fields of factories, warehouses, offices, hospitals, and events.
- In the field of offices and hospitals, it can be used for real-time tracking and activity analysis of staff.



**Designing the future of people, communities
and planet by connecting the dots**

